

Seven takes in Fairytale Dropouts 3 Nov 2011

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Australian commercial network Seven has come onboard a cartoon coproduction that brings together parties from Australiasia, Europe and North and Latin America.

The network has picked up HD Flash-animated series Teenage Fairytale Dropouts (52x11'), which comes from Australia's SLR Productions, Mexico's Anima Estudios, the US's Home Plate Entertainment and Ireland's Telegael, to broadcast on its international launch in 2013.

Canadian distributor CCI Entertainment, which has rights outside of the partner territories, launched the title at Mipcom last month. The series follows three best friends, who are second-generation fairytale characters determined to live their own lives.

"Aussie kids will connect with the series - it is fun and quirky. It is a fresh spin on timeless classic characters," said executive producer and CEO of SLR Suzanne Ryan.

Jesse Whittock

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