



MOONSCOOP BREATHES LIFE INTO GASP

Launches brand new animated comedy to international market at MIPCOM 2009

Paris, xx July 2009 – Moonscoop, the worldwide brand management and entertainment company representing properties from some of the leading animation producers across the globe, is hoping for a breathless response from international buyers to brand new animated series **GASP** (52x11').

Moonscoop has worldwide television rights (except Australia, New Zealand, China and parts of Southeast Asia) to the series produced by SLR Productions, and is debuting the show at MIPCOM 2009 having already scored a deal with France's Canal+.

GASP is a “fin-slapping” funny animated comedy series based on the highly acclaimed comic book series by Australian author and illustrator Terry Denton. Told from the point of view of a friendly, lovable goldfish named Gasp, the series explores family relationships through the wacky adventures of pets left home alone. Gasp lives in a world where animals walk, talk and watch TV, guppies ride motorbikes, and goldfish surf the internet...that is when the humans aren't around.

The series is produced by SLR Productions, in association with Screen Australia, Network Nine Australia, ABC Kids, Agogo and Moonscoop and targets kids 6-11 years.

Lionel Marty, President Worldwide Distribution at Moonscoop said: “This is a very funny series with a twist that will particularly appeal to kids who love animals and those with pets of their own. It will be at the market for the first time and we anticipate a great level of interest. Canal+ is already signed up in France and we're looking forward to showcasing the series to buyers from international channels.”

Suzanne Ryan, CEO SLR Productions said: “Gasp is an excitable fish and one we hope will win the hearts of the audience as he's certainly won the hearts of everyone involved. Pets left home alone is a concept that brings lots of humour, energy and silliness into a show. We can't wait for others to get a taste of our little fishy friend at MIPCOM!”

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About Moonscoop

Moonscoop is a leading worldwide production, distribution, brand management and entertainment company, focused on producing original projects and building brands with international appeal and longevity.

Its rights library combines many of the most successful programs and best-loved animated creations in the global television market and includes over 3,000 half-hours of programming airing in more than 160 territories worldwide. Key brands include "Code Lyoko," "Fantastic Four," "Titeuf" (Tootuff), "Pet Alien," "Dive Olly Dive!" and "Casper" which are licensed in markets around the world. Moonscoop's production slate currently includes new series "Geronimo Stilton", "Hero:108", "Twisted Whiskers" and "Chloe's Closet".

Moonscoop was established with the merger of France Animation and Antefilms Production and the subsequent stake of a majority share in US-based Mike Young Productions and Taffy Entertainment, which all now fall under the Moonscoop label. Moonscoop employs over 350 people worldwide.

About SLR

Based in Sydney, Australia, SLR Productions is an Emmy Award winning company that specializes in the creative development and production of high-quality children's entertainment programmes.

Executive Producer Suzanne Ryan established SLR as an independent production company in 2003 and, since then, has been sourcing and developing first-class properties for the international children's market.

Programmes to date include the Emmy Award winning and AFI nominated series "I Got A Rocket!" (co produced with Taffy Entertainment & KI.KA), the comic book series turned animation series Gasp! (Nine Network & ABC), action adventure comedy series Dex Hamilton: Alien Entomologist (co produced with March Entertainment), AFI Nominated drama series Deadly! (Nine Network) and, coming soon the preschool programme Guess How Much I Love You™ based on the international bestselling picture book, which has sold more than twenty million copies worldwide. SLR is owned by Suzanne Ryan and New Zealand production company, [South Pacific Pictures](#).