



MEDIA RELEASE

NZ Kids – get ready to “GASP!”

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New Zealand kids – get ready for laughs, lunacy and all things illogical, when the Australian made and produced series by Emmy Award winning company, SLR Productions, “**GASP!**” swims onto Nickelodeon in August 2010.

Programmed as part of the channel’s weekend line-up, “**GASP!**” will air from Saturday, August 7 2010 at 7.45am and will roll-out at this time until December this year. This 52 x 11 minute series had its world premiere in France in December 2009 on Canal+ making New Zealand its second broadcast market.

The series is based on the successful **GASP!**, **ZAPT!**, **SPLAT!**, **SQUISH!**, **CRASH!**, **CHOMP!** series of comic books by Australian author/illustrator/genius, Terry Denton. Ever wondered what pets get up to when there are no humans around to spoil the fun? This is the place to find out in a show about a larger-than-life golden carp named Gasp, whose imagination is as big as his heart.

This fin-twitchingly funny series follows the zany antics of a goldfish and his fellow pet mates left home alone when Mum, Dad and their two kids, Ginger and Fred, have gone off to work, school or play. From boot scootin pond guppies to pet singing/dancing revues, anything can happen in this house -- and usually does! Gasp, Catflap, Dogbox and Beetlenick will be getting stuck into another seriously fun situation in every pun-packed episode.

Executive Producer, Suzanne Ryan said “I am thrilled Nickelodeon has picked up the series for broadcast in New Zealand. **GASP!** is the perfect fit with the Nickelodeon brand so I am confident New Zealand kids will love the zany adventures of Gasp and his friends”.

“Nickelodeon New Zealand is delighted to have a quirky goldfish named Gasp join our channel line-up on weekend mornings! We have no doubt that his madcap adventures and quirky sense of humour will appeal to our audiences” said Nickelodeon New Zealand, Channel Manager, Lauren Nola.

Based in Sydney, Australia, SLR Productions is an Emmy Award winning company that specializes in the creative development and production of world-class children's entertainment programmes. Executive Producer Suzanne Ryan established SLR as an independent production company in 2003 and, since then, has been sourcing and developing premium properties for the international children's market. With more than 60 hours of content sold in over 40 countries around the world, SLR Productions continues to create hit shows with truly global potential. SLR Productions is owned by Suzanne Ryan and South Pacific Pictures.

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