

MEDIA RELEASE

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'I GOT A ROCKET' BLASTS ONTO NICKELODEON AUSTRALIA

SLR Productions and Taffy Entertainment's animated series *I Got a Rocket*[™] will screen on Nickelodeon Australia's Network from July 31st.

I Got a Rocket[™] is an explosive fast paced comedy following the adventures of 12-year-old Vinnie Q, who receives the best present a boy could get - a wise-cracking, gadget-packed rocket ... who just happens to be his new best friend! The fast-paced 52 x 11 minute series is based on Matt Zurbo and Dean Gorissen's award-winning book of the same name. The series is co-produced by SLR Productions, Taffy Ent., Sunwoo Ent., Peach Blossom, KI.KA ARD and Europool.

Director of Programming, Nickelodeon Australia, Deirdre Brennan says: "We are excited to present such an explosive and entertaining Australian comedy on Nickelodeon's SARVO. I know our audience will respond to Vinnie's out-of-this-world adventures in an animated series full of colour, energy & imagination."

BACKGROUND:

SLR Productions www.slrproductions.com based in Sydney, Australia, specializes in the creative development and production of high-quality animated children's entertainment programming. SLR is owned and operated by executive producer/producer Suzanne Ryan and is a joint-venture company with one of New Zealand's most prolific production companies South Pacific Pictures. SLR's shows include the 13 x 24 minute tween drama series with the Nine Network Australia - **Deadly!** 52 x 11 minute fast-paced kid's comedy, **I Got a Rocket!** Co produced with Taffy Entertainment and KI.KA (Network Ten Australia and Nickelodeon Australia). Coming soon **GASP** - 52 x 11 minute series with the Nine Network Australia; **Gluey & Celerina** 26 x 11-minute series with Seven Network Australia and **Guess How Much I love You** based on the international bestselling picture book. With other diverse properties currently in development and plenty more content under consideration, SLR continues to create hit shows with truly global potential. SLR is a joint venture company with South Pacific Pictures, New Zealand's most prolific entertainment company.

Taffy Entertainment www.TaffyEntertainment.com is a leading worldwide distribution, brand management and entertainment company representing brands from some of the largest animation producers across the globe. This includes the prolific Mike Young Productions; MoonScoop Productions, the top producer of animation in Europe; and select properties from third parties. Taffy's library for distribution and/or consumer products includes the Emmy Award-winning "Jakers! The Adventures of Piggley Winks," "ToddWorld," "Pet Alien," "Titeuf" (TooTuff), "Growing Up Creepie," "Mix Master," "Fantastic Four," "Code Lyoko" and "Casper," among many others. With offices in Paris, Los Angeles, London and Shanghai, the company has fully-integrated production, distribution, licensing, merchandising and marketing facilities. It also has a library that includes over 3,000 half hours of animation, encompassing some of the most recognizable worldwide brands and best-loved animated creations in the global television market. The company also distributes to leading broadcasters in 160 countries around the world.

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