

**IN TIME FOR EASTER - SLR PRODUCTIONS' FIRST
IPAD GAME FOR THE SUCCESSFUL PRESCHOOL
BRAND
*GUESS HOW MUCH I LOVE YOU – THE ADVENTURES
OF LITTLE NUTBROWN HARE* NOW AVAILABLE
GLOBALLY**

Sydney, Australia, March 25, 2013...

In time for Easter SLR Productions' first iPad game for the successful preschool brand, *GUESS HOW MUCH I LOVE YOU – The Adventures of Little Nutbrown Hare* is now available globally. Released earlier this year in Australia, the 'Guess How Much I Love You - Interactive Episodes' iPad game application can be downloaded from <http://ghmily.tv/ipad-app>

Developed with the assistance of Screen Australia and Screen NSW, this colourful and interactive application from SLR Productions is available from the television series website, <http://www.ghmily.tv> – a one-stop destination for young ones hosting fun activities and character information.

"This is the first time that SLR Productions has created consumer digital content and we are thrilled with the success of the 'Guess How Much I Love You - Interactive Episodes' iPad game application in Australia. Now, in time for Easter, it is available internationally for families to enjoy. *GUESS HOW MUCH I LOVE YOU – The Adventures of Little Nutbrown Hare* is now a globally recognised brand and we have developed a dedicated website as well as an innovative game experience where fans can really engage themselves with the world of the Nutbrown Hares. Both parent and child were in mind when we created the content so it is age appropriate, fun and stimulating" said

Executive Producer and CEO of SLR Productions, Suzanne Ryan. .

Taking you on an unforgettable journey to the watercolour landscape of grassy fields, mossy forests, lazy rivers and sunny green valleys that is home to the Nutbrown Hares and their friends, join the adventures of Little Nutbrown Hare in two full length interactive episodes, integrated with fun games and simple puzzles to create an enhanced and engaging storytelling experience.

Kids and parents will delight in the interactive scenes which allow them to create sounds and their very own animations, the accelerometer based games using the in-built tilt function of the device to navigate obstacles from the series and the matching games using characters and themed items.

Designed for young children and parents to explore and engage with together, the iPad application offers a simple and intuitive interface ensuring the application is easy to use.

Kids will enjoy the personalised postcard sending function allowing them to share the Guess How Much I Love You experience with the entire family.

The application has been developed for pre-schoolers aged 3 – 5 and suits all levels of iPad experience.

The preschool show from Australia's SLR Productions, Germany's KI.KA and Singapore's Scrawl Studios is a 52 x 11 minute series and is the first time adaptation of the classic picture book, Guess How Much I Love You.

Always ready to play and laugh, Little Nutbrown Hare bounds through his days with a twitching curiosity. The ever patient Big Nutbrown Hare lovingly leads his son on journeys of discovery about the joys that nature holds. Inquisitive Little Field Mouse and mischievous

Little Grey Squirrel often join them on adventures and not too far away they might encounter clever Little Redwood Fox or Little White Owl with her tall tales of mystery and magic. Together they explore the meadows, forests and streams, playing, laughing, and discovering the wonder that the world holds.

GUESS HOW MUCH I LOVE YOU - The Adventures of Little Nutbrown Hare keeps love as the major theme and each adventure in the series has a particular season as its backdrop - the wildflowers of Spring, the long, lazy days of Summer, the brilliant colours of Autumn or the frozen landscape of Winter.

The picture book, written by Sam McBratney, illustrated by Anita Jeram is published by Walker Books and Candlewick Press, and has become an international publishing phenomenon, selling more than 32 million copies worldwide.

GUESS HOW MUCH I LOVE YOU – The Adventures of Little Nutbrown Hare was co-produced with Scrawl Studios in Singapore and German broadcaster, KI.KA and ARD's HR (Hessischer Rundfunk).

SLR Productions

Established 10 years ago, Emmy Award winning SLR Productions has become one of Australia's leading children's entertainment companies that specialises in the creative development and production of world-class television content. Executive Producer, Suzanne Ryan sources and develops significant properties for the international children's market and in the company's history has sold over 85 hours of content in 100 countries around the world. SLR Productions continues to create hit shows with global audience appeal. SLR Productions is owned by Suzanne Ryan and South Pacific Pictures.

www.slrproductions.com