



MOONSCOOP, NEO NETWORK AND SLR, TO CO-PRODUCE *THE DAVINCIBLES*

**Brand new animated series is coproduced by Rai Fiction and
has presold to Gulli and Seven**

Paris, xx September 2009 – Moonscoop, the worldwide brand management and entertainment company, is commencing production on a brand new 52x11' 2D high-definition flash-animated series: ***The DaVincibles***, co-created and coproduced with Neo Network, a leading Italian producer part of Zodiak Entertainment group.

The series is a co-production with Rai Fiction, SLR, Telegael and Big Animation. The show, which is aimed at 6-10 year olds, has already presold France's Gulli and Seven in Australia and is set for delivery in late 2010.

Worldwide distribution will be handled by Moonscoop with Neo Network managing rights for Italy. Asia which will be handled by Big Animation and SLR will oversee sales to Australia and New Zealand.

The DaVincibles is a contemporary yet classic cartoon comedy series featuring kid-relatable stories with over the top funny characters on madcap adventures around the world.

Look out, world! Here come... ***The DaVincibles***, a Cartoon Caper Comedy Series aimed at 7–11 year olds in search of wild, slapstick action. Pablo, his sister Lisa and their hilariously inept Uncle Leo Davinci star in kid-relatable stories with over-the-top funny characters on madcap adventures from the Arctic Circle to the Amazon Jungle to the pyramids of Egypt!

The DaVincibles follows the comedic exploits of the modern-day DaVinci family as they explore the world for rare artifacts to sell at Uncle Leo's Kurios Kat antique shop. Along the way, they cross paths with the world's most devious, yet questionably competent, super villains known as The Society of Very Bad Villains (or SVBV for short).

Very dangerous and very ineffective, the SVBV will stop at nothing to defeat Pablo, Lisa and Uncle Leo. From their headquarters below a family style pizza parlour, the super-genius Qube and his SVBV constantly plot to rule the world...when they aren't serving pizza to screaming kids of course!

Armed with his special Spray Alive paint that can bring any inanimate object to life, Qube is after one thing: to make sure the world finally realizes he is the greatest artist EVER!

But ***The Davincibles*** are invincible, because through it all, the family that digs up treasure together, and fights Very Bad Villains together...stays together!

“***The DaVincibles*** is a fun project that literally has a global reach, thanks to the main concept that sees the protagonists travel all over the world and thanks to the amazing pull of talents involved, coming from US, Italy, Australia, Asia” says Pietro Bezza, Neo Network’s CEO. “We loved developing the show and are having fun producing ***The DaVincibles***. We hope that the DaVinci family and the S.V.B.V. will conquer the audiences of all the places in the world they travel to in the show!”

“We have laugh-out-loud storylines, distinctive visuals and zany characters, with a winning team of production partners in place to bring this show to life. It’s a unique concept, mixing animated comedy with a strong dose of culture that we feel makes ***The DaVincibles*** a standout show for this age group.”

Producer of *The DaVincibles* and SLR CEO Suzanne Ryan said: “We are thrilled to work on the first ever Australian-Italian Animation co production. The team of production partners and creatives are going to have a lot of fun on this cartoon caper series. If only we all could have a spray alive to bring ancient artifacts and iconic figures in history to life. Bring back Fortuna! “