

## **MEDIA RELEASE**

**24 January 2006**

### **SLR PRODUCTIONS & EMTV JOIN FORCES ON GASP SERIES AT KIDSCREEN**

Australian Animation Company SLR Productions has teamed up with EM.Entertainment, a subsidiary of German media company EM.TV AG, to develop a new animated children's series called '*GASP!*' this year. This comical mad-cap, mad-fish out of water series follows the everyday adventures of a Golden Carp left home alone. The fishy tales are aimed at tweens and will appeal to cartoon-lovers of all ages. '*GASP!*' is based on the popular Australian picture books by Terry Denton.

This production is aimed for Sydney-based animation studio Yoram Gross-EM.TV PTY Ltd, wholly owned by EM.Entertainment.

SLR Principal Suzanne Ryan said "Gasp is a little fish with a big personality. I'm excited to be working with EM.Entertainment and look forward to Gasp's breathtaking adventures! Utilising the talent and experience of those at Yoram Gross-EM.TV is extremely beneficial for independent companies like SLR. "

Susanne Schosser, Managing Director of EM.Entertainment, said "EM.Entertainment and Yoram Gross-EM.TV are looking forward to the development and production of this exciting and funny series together with Suzanne Ryan's SLR Production. We are happy that our first cooperation with one of Australia's young creative producers is *GASP!*, which gives us the opportunity to work again with SLR after the successful cooperation on DEADLY. Together we will form a strong team both in production and distribution."

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**ABOUT SLR**

SLR is based in Sydney, Australia, and is a boutique animation company specialising in the creative development and production of high-quality children's entertainment programmes. SLR is owned and operated by Executive Producer/Producer Suzanne Ryan and is a joint venture company with South Pacific Pictures, New Zealand's most prolific producer of film and television drama. SLR has two animated series currently in production. 'Deadly', a 13 half hour animated tween series for the Network Nine Australia, being distributed by Yoram Gross-EM.TV and EM.Entertainment. 'I Got A Rocket', a 26 half hour animated tween series for Network Ten Australia, Nickelodeon Australia and KI.KA of Germany, being distributed and co produced by Taffy Entertainment in the USA.

**ABOUT EM.ENTERTAINMENT**

EM.Entertainment GmbH is one of the leading producers and distributors of animated children programme in Europe. The company which is part of EM.TV AG is the center for all activities in EM.TV's core business unit Entertainment which encompasses the production of high quality programme for children's and youth markets, worldwide management of TV rights, marketing of home entertainment and merchandising rights. Apart from the majors, EM.TV Group has one of the world's largest rights libraries in the children's and youth market business. With its own development entity and the Australia-based production studio Yoram Gross-EM.TV, the company guarantees imaginative and state-of-the-art animation.

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