



PRESS RELEASE

***Gasp!* – “The breathtaking adventures of a fish left home alone!”**

Cannes, October 11, 2006 – Flying Bark Productions PTY Ltd. (formerly Yoram Gross-EM.TV) and SLR Productions PTY Ltd. are proud to announce their second collaboration in children’s animated programming, with EM.Entertainment GmbH as co-producer.

Gasp!, a series for 8 - 12 year olds, is based on the highly acclaimed series of comic books by Australian author and illustrator Terry Denton. Told from the point of view of a hyperactive goldfish, the series explores the chaos that ensues when pets are left alone and humans are rarely seen.

The series of 52 x 12’ will be distributed by EM.Entertainment GmbH. *Gasp!* has been pre-sold to Nine Network in Australia, and discussions are currently underway with a French and a German co-producer.

“*Gasp* is a little fish with a big personality. We are excited to be continuing our successful relationship with Nine Network Australia and to be working with Flying Bark Productions and EM.Entertainment on our next animated series *Gasp!*, following *DEADLY!*. If you like laughs, lunacy and all things illogical, then get ready for *Gasp* – the most twisted fish the goldfish bowl has ever seen”, said Suzanne Ryan, CEO SLR Productions PTY Ltd.

Flying Bark Productions, a 100 percent subsidiary of EM.Entertainment GmbH, is an internationally recognised Australian children’s television production company that is the creative force behind TV favourites such as *Blinky Bill*, *Flipper & Lopaka*, *Bambaloo* and *Art Alive*.

SLR Productions specializes in the creative development and production of high quality children’s entertainment programmes. With children’s properties like *DEADLY!* and *I Got A Rocket*, SLR continues to create successful shows with truly global potential.

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