

MEDIA RELEASE

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OZ TV producers showcased in NY

Australia's independent children's producers, the Film Finance Corporation (FFC), the Australian Film Commission (AFC) and Screen Producers Association of Australia (SPAA) have joined forces to showcase work of some of Australia's leading children's television production companies.

Set to coincide with the Kidscreen Summit in New York City, a reception at the Museum of Modern Art (MOMA) will be held on February 13, 2008 which will introduce Australian talent to broadcasters, producers, distributors, licensing and new media executives from around the globe.

The event will celebrate innovative and exciting Australian children's programming that is receiving attention all over the world and will highlight recently completed programming as well as projects still in development. There will be more than twenty Australian producers traveling to New York for this event, including top representation from Australian children's broadcasters also attending.

The MOMA reception follows the great success of the inaugural Australian independent children's producers cocktail reception held last year at the Australian Consulate. The Australian Consul General, The Hon. Mr. John Olsen AO will once again lend his support to this event and will be attending and delivering an opening speech about the Australian children's television industry. This year there is also a lucky door prize, a trip to Australia to attend the SPAA Conference held on the Gold Coast in November 2008.

This annual event, originated by Suzanne Ryan from SLR Productions, and organized by Suzanne Ryan of SLR and Donna Andrews from Buster Dandy Productions / Sticky Pictures reinforces Australia's great international success in the children's TV arena.

'With the introduction of generous financial incentives for Australian productions, children's drama is well placed to joint venture with international broadcasters and distributors to deliver high quality programs for worldwide broadcast. The FFC is proud to be part of this showcase of Australian talent,' says major sponsor Film Finance Corporation Australia's CEO, Brian Rosen.

'Australian producers have a long history in making quality programming and they're working in a thriving industry that excels in making children's shows that work for local and international audiences alike. This event will be a great opportunity to show the world the best of what we have on offer and an important networking event for broadcasters, producers and distributors,' says SLR Productions' principal Suzanne Ryan.

'Australia is highly regarded as a co-production territory for animation, preschool and live action drama programming. With the help of the FFC, the AFC and SPAA, we would like to build on this success,' says Donna Andrews from Buster Dandy Productions/Sticky Pictures.

For further information please contact:

Suzanne Ryan, SLR Productions
Mob: +61 403 068 185
Email: suzanne@slrproductions.com

Donna Andrews, Buster Dandy Productions /
Sticky Pictures
Mob: +61 414 935 008
Email: dandypro@tpg.com.au