



MEDIA RELEASE

SLR PRODUCTIONS CONFIRMS SALE OF 'TEENAGE FAIRYTALE DROPOUTS' TO LOCAL BROADCASTER, ABC TV

SYDNEY, AUSTRALIA, 12 December 2013.

Australia's SLR Productions today confirmed the 52 x 11 minute animated series 'Teenage Fairytale Dropouts' has been sold to local broadcaster, ABC TV.

Co-produced with Anima Estudios, Home Plate Entertainment and Telegael, 'Teenage Fairytale Dropouts' is a high-definition flash-animated series telling the story of Jeremiah, Fury and Trafalgar, three best friends and second generation fairytale characters who are determined to be themselves, – no matter what their well-known fairytale parents think about it.

"With its comedic appeal and age appropriate fairytale storylines, 'Teenage Fairytale Dropouts' will be right at home on ABC TV. The series continues to perform well for us locally and internationally – it is currently shown as part of Air New Zealand's on-board entertainment for international flights and has also recently been picked up by many international broadcasters including HBO Asia, TVE Spain, Sun Network (India), Noga (Israel) and Orlando Kids (Croatia)" said Executive Producer and CEO of SLR Productions, Suzanne Ryan.

Jeremiah may be the son of The Giant from Jack and the Beanstalk but that doesn't mean he's going to follow in his father's enormous footsteps, stomping villages and eating people. Besides, he still has some growing up to do, literally. Jeremiah may be a tween but he's still waiting for his "giant" growth spurt. And Fury may be the daughter of the Tooth Fairy but dental remuneration is not in her future – "way too creepy". Plus, there's the embarrassing fact that her fairy wings haven't...ah... sprouted yet. Then there's Trafalgar, one of Merlin's many nephews, who actually has potential – if he just didn't lack so much focus in his hocus-pocus.

Together this trio is out to prove that even in the wacky, up-side-down, unexpected world of Fairytale Estates - you can be your own giant, fairy or wizard - as long as you have your friends along for the "souped-up" pumpkin carriage ride of your life.

SLR PRODUCTIONS

SLR Productions is one of Australia's leading Emmy and multi award winning children's entertainment companies, specialising in the creative development and production of world-class media content. Established in 2002 by CEO, Suzanne Ryan, SLR is recognised for creating successful brands such as the internationally acclaimed preschool property, Guess How Much I Love You™, the Australian comic book series GASP!™ and the Emmy Award winning animated series I Got a Rocket™. SLR's passion is to make creative, adventurous, imaginative and exciting content for audiences worldwide. The company has produced more than 100 hours of content sold in more than 150 territories worldwide. With its highly experienced development and production divisions, SLR partners with major broadcasters, producers, distributors, publishers and creatives both locally and internationally to create hit shows with a truly global reach.

www.slrproductions.com

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