



MEDIA RELEASE

SLR PRODUCTIONS ANNOUNCES A SECOND SEASON OF THE AWARD WINNING CLASSIC

“GUESS HOW MUCH I LOVE YOU – *The Adventures of Little Nutbrown Hare*”

**WITH RETURNING CO-PRODUCTION PARTNERS KI.KA-DER KINDERKANAL
AND AUSTRALIAN COMMISSIONING BROADCASTER ABC4Kids**

26 x 11-minute animated preschool series

SYDNEY, 2nd April 2014....

SLR Productions is today pleased to announce a second season of the award winning internationally acclaimed preschool animated series, ***GUESS HOW MUCH I LOVE YOU - The Adventures of Little Nutbrown Hare***.

KIKA-Der Kinderkanal will again be a co-production partner with support from one of KIKA's parent companies, HR-Hessischer Rundfunk of ARD. The newly commissioned episodes are exclusive to Australian broadcast partner ABC4Kids and the series will be internationally distributed by 9 Story Entertainment.

The series is based on the bestselling book, GUESS HOW MUCH I LOVE YOU™, published by The Walker Books Group and written by Sam McBratney and illustrated by Anita Jeram. The book, which is published in 53 languages, has sold 28 million copies globally and is celebrating its 20th anniversary later this year. The animated series relates the adventures of the Nutbrown Hares and their friends with the same endearing charm and love that has made the book a timeless story time favorite.

Always ready to play and laugh, Little Nutbrown Hare bounds through his days with a twitching curiosity. The ever patient Big Nutbrown Hare lovingly leads his son on journeys of discovery about the joys that nature holds. Inquisitive Little Field Mouse and mischievous Little Grey Squirrel often join them on adventures and not too far away they might encounter clever Little Redwood Fox or Little White Owl with her tall tales of mystery and magic. Together they explore the meadows, forests and streams, playing, laughing, and discovering the wonder that the world holds.

Season Two of GUESS HOW MUCH I LOVE YOU - The Adventures of Little Nutbrown Hare will keep love as the major theme and each adventure in the series will have a particular season as its backdrop, the wildflowers of Spring, the long, lazy days of Summer, the brilliant colours of Autumn or the frozen landscape of Winter.

Executive Producer and CEO of SLR Productions, Suzanne Ryan said, "We are so incredibly proud of the success of the first season of ***GUESS HOW MUCH I LOVE YOU - The Adventures of Little Nutbrown Hare***. Not only has the series been broadcast in over 60 countries, it has become a cherished home brand for SLR Productions. It was a delight to work with KiKA and HR on the first season and I am thrilled to be working them again on the second season. It is also wonderful to have Australia's ABC4Kids as our home broadcaster. g Story Entertainment has done an incredible job of selling the first season to broadcasters worldwide and I am certain they will achieve the same success with the second season".

Sebastian Debertin, Head of Fiction, Acquisitions & Co-Productions of KiKA-Der Kinderkanal said, "KiKA is incredibly happy to be moving ahead on a second season of this signature program for the channel, partnering again with SLR Productions and HR-Hessischer Rundfunk of ARD as well as this time with Australia's ABC4Kids".

Chris Rose, Commissioning Editor, ABC Children's Television said, "The charming and classic appeal of the books has been expertly woven into the fabric of the television episodes of this series from SLR Productions. We're delighted to be able to offer another 26 rich and engaging father and son stories to our young audience".

SLR PRODUCTIONS

SLR Productions is one of Australia's leading Emmy and multi award winning children's entertainment companies, specialising in the creative development and production of world-class media content. Established in 2002 by CEO, Suzanne Ryan, SLR is recognised for creating successful brands such as Action drama *Sam Fox: Extreme Adventures*, the internationally acclaimed preschool property, *Guess How Much I Love You*™, the Australian comic book series *GASP!*™ and the Emmy Award winning animated series *I Got a Rocket*™. SLR's passion is to make creative, adventurous, imaginative and exciting programmes for audiences worldwide. The company has produced more than 100 hours of content sold in more than 160 territories worldwide. With its highly experienced development and production divisions, SLR partners with major broadcasters, producers, distributors, publishers and creative both locally and internationally to create hit shows with a truly global reach.

www.slrproductions.com

g Story Entertainment is one of the industry's leading creators, producers and distributors of award-winning animated and live-action content for young audiences around the world. With one of North America's largest animation studios based in Toronto, g Story has over 200 creative and production staff, and has produced over 800 half hours of quality children's and family programming, seen on some of the most respected children's channels around the world across multiple platforms. The company's distribution arm g Story Enterprises represents a growing catalogue which includes several beloved brands such as *Arthur*, *Wibbly Pig*, *Harriet the Spy: Blog Wars*, *Wild Kratts* and *Almost Naked Animals* in addition to exciting new series such as *Numb Chucks*, *Camp Lakebottom*, *Cache Craze*, *Daniel Tiger's Neighbourhood* and *Nerds and Monsters*. The company recently acquired CCI Kids, the family content division of CCI Entertainment, increasing g Story's portfolio to over 1600 half hours of content with popular shows such as *Guess How Much I Love You – The Adventures of Little Nutbrown Hare*, *Joe & Jack*, *Artzooka!* and *Extreme Babysitting*.

www.gstory.com

For further media information:

Adele Feletto Publicity M: 61 2 413 489 292 E: adele@adelefelettopublicity.com.au