



## MEDIA RELEASE

### SLR PRODUCTIONS ANNOUNCES CREATIVE TEAM LINE-UP FOR SECOND SEASON OF THE AWARD WINNING CLASSIC

#### **"GUESS HOW MUCH I LOVE YOU – *The Adventures of Little Nutbrown Hare*"**

*Sydney, Australia – August 25 2014...*

SLR Productions today announced the impressive creative team line-up for the second season of the award winning internationally acclaimed pre-school animated series, ***GUESS HOW MUCH I LOVE YOU - The Adventures of Little Nutbrown Hare***.

The incredibly talented SLR Productions team of Jo Boag and Melanie Alexander will return to the series as Creative Director and Script Producer respectively. They will also be joined by returning Director, Steve Moltzen. David Evans, winner of two Australian Writers' Guild AWGIE awards for episodes in season one (in 2012 for "Follow Me" and in 2013 for "I Promise"), will be part of the team as will Jane Schneider, 2012 and 2013 Australian Writers' Guild AWGIE award nominee, and Lisa Hoppe, 2013 Australian Writers' Guild AWGIE award nominee, along with David Witt and Tammy Burnstock. This season, they will be joined by four new writers, Rachel Spratt, Cleon Prineas, Charlotte Hamlyn and John Armstrong.

Executive Producer and CEO of SLR Productions, Suzanne Ryan said, "The success of season one as a global pre-school favourite is testament to the show's highly talented creative team and our dedicated co-production partners, KIKA-DerKinderkanal and HR-Hessischer Rundfunk of ARD and Australian broadcaster, ABC4Kids. I am thrilled to have the directing talent of Jo Boag and Steve Moltzen at the helm of the second series with the amazing writing team head by Melanie Alexander. Together, we will deliver more beautiful episodes of ***GUESS HOW MUCH I LOVE YOU - The Adventures of Little Nutbrown Hare***".

"The creative team is delighted to once again be working in this lovely meadow of sensual colour and seasonal change, designing and animating tales connecting us all to our own childhood, to the beauty of nature and reminding us of the importance of unconditional love" said Creative Director, Jo Boag.

"I am thrilled to be producing the scripts for season two of ***GUESS HOW MUCH I LOVE YOU - The Adventures of Little Nutbrown Hare***. With an amazing team of writers on board again, the stories will be just as entertaining and engaging as those in the first season and will see all our favourite timeless characters return to the meadow for even more fun, friendship, adventure and love" said Script Producer, Melanie Alexander.

"I am delighted to be a part of the second season of ***GUESS HOW MUCH I LOVE YOU - The Adventures of Little Nutbrown Hare***. I have seen first-hand what a special place the 'Guess How Much I love You' books and now animated series have in the lives of so many families and it is a privilege to again be involved in bringing to life more heart-warming stories from the world of the Nutbrown Hares and their friends", said Series Director, Steve Moltzen.

The second season of ***GUESS HOW MUCH I LOVE YOU - The Adventures of Little Nutbrown Hare*** was recently announced with KIKA-Der Kinderkanal as a co-production partner and with support from one of KIKA's parent companies, HR-Hessischer Rundfunk of ARD as well as ABC4Kids. The newly commissioned episodes are exclusive to Australian broadcast partner, ABC4Kids and the series will be internationally distributed by 9 Story Entertainment.

The series is based on the bestselling book, **GUESS HOW MUCH I LOVE YOU™**, published by The Walker Books Group and written by Sam McBratney and illustrated by Anita Jeram. The book, which is published in 53 languages, has sold 28 million copies globally and is celebrating its 20th anniversary later this year. The animated series relates the adventures of the Nutbrown Hares and their friends with the same endearing charm and love that has made the book a timeless story time favourite.

Always ready to play and laugh, Little Nutbrown Hare bounds through his days with a twitching curiosity. The ever patient Big Nutbrown Hare lovingly leads his son on journeys of discovery about the joys that nature holds. Inquisitive Little Field Mouse and mischievous Little Grey Squirrel often join them on adventures and not too far away they might encounter clever Little Redwood Fox or Little White Owl with her tall tales of mystery and magic. Together they explore the meadows, forests and streams, playing, laughing, and discovering the wonder that the world holds.

***Season Two of GUESS HOW MUCH I LOVE YOU - The Adventures of Little Nutbrown Hare*** will keep love as the major theme and each adventure in the series will have a particular season as its backdrop, the wildflowers of Spring, the long, lazy days of Summer, the brilliant colours of Autumn or the frozen landscape of Winter.

#### **SLR PRODUCTIONS**

SLR Productions is one of Australia's leading Emmy and multi award winning children's entertainment companies, specialising in the creative development and production of world-class media content. Established in 2002 by CEO, Suzanne Ryan, SLR is recognised for creating successful brands such as Action drama *Sam Fox: Extreme Adventures*, the internationally acclaimed preschool property, *Guess How Much I Love You™*, the hilarious cartoon series *GASP!™* and the Emmy Award winning animated series *I Got a Rocket™*. SLR's passion is to make creative, adventurous, imaginative and exciting programmes for audiences worldwide. The company has produced more than 130 hours of content sold in more than 160 territories worldwide. With its highly experienced development and production divisions, SLR partners with major broadcasters, producers, distributors, publishers and creative both locally and internationally to create hit shows with a truly global reach.

[www.slrproductions.com](http://www.slrproductions.com)

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