

"SAM FOX: EXTREME ADVENTURES" LAUNCHES ONLINE WITH INNOVATIVE GOOGLE EARTH INTEGRATION

Website Launch Coincides with Series Premiere on Eleven in Australia

www.samfoxextremeadventures.tv



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SLR Productions has today launched a dedicated and interactive website destination www.samfoxextremeadventures.tv for the action-packed comedy adventure series, "Sam Fox: Extreme Adventures".

Coinciding with the series premiere on Eleven in Australia, www.samfoxextremeadventures.tv features an innovative Google Earth integration functionality and utilises customised image and video content from the television series.

Search for hidden content items including animals, survival tips, family members, geographical locations and hidden treasure all located in sites featured in the television series to uncover "Sam Fox: Extreme Adventures" images, video content or Wikipedia page links.

With a fun approach to discovering the world and Sam Fox's adventures, users will enjoy learning how to interact with Google Earth. Created by The Project Factory for SLR Productions, the website also provides the tools to create individual Google Earth journeys and includes links and useful information for teachers and educational institutions enabling the website to be incorporated into classroom learning.

Executive Producer and CEO of SLR Productions, Suzanne Ryan said "By its very nature, the television series "Sam Fox: Extreme Adventures" lends itself to a Google Earth integrated and interactive website. We have worked very closely with The Project Factory to create this educationally fun Sam Fox environment and are thrilled to be seeing it go live today".

The 26 episode x 30 minute series airs weekly on Sundays at 11am on Eleven in Australia.

Based on the thrilling action adventure books by popular children's author, Justin D'Ath, 'Sam Fox: Extreme Adventures' from Australia's SLR Productions is an action-packed comedy adventure series about teenage 'danger magnet' Sam Fox as he braves the wilds from open ocean to deepest jungle, coming face to face with killer sharks, man eating leopards, raging tornadoes, erupting volcanoes, deadly scorpions, giant anacondas and much, much more.



The series stars Remy Brand as lead 'Sam Fox', Charles Mayer and Tiffany Lyndall-Knight as Kingston and Laura Fox, parents to Sam Fox. Andrew Lindqvist along with Harry and Angus Russell are Sam Fox's brothers (Nathan, Harry and Jordan) with Luca Asta Sardelis playing his younger sister, April.

Sam Fox's good friends (Josie, Rikki and Emma) are played by Emily Bagg, Stanley Browning and Mavournee Hazel.

The series was filmed at the South Australian Film Corporation's brand new Adelaide Studios as well as on location in South Australia.

SLR PRODUCTIONS

SLR Productions is one of Australia's leading Emmy and multi award winning children's entertainment companies, specialising in the creative development and production of world-class media content. Established in 2002 by CEO, Suzanne Ryan, SLR is recognised for creating successful brands such as action drama Sam Fox: Extreme Adventures, the internationally acclaimed preschool property, Guess How Much I Love You™, the hilarious cartoon series GASP!™ and the Emmy Award winning animated series I Got a Rocket™. SLR's passion is to make creative, adventurous, imaginative and exciting programmes for audiences worldwide. The company has produced more than 130 hours of content sold in more than 160 territories worldwide.

With its highly experienced development and production divisions, SLR partners with major broadcasters, producers, distributors, publishers and creative both locally and internationally to create hit shows with a truly global reach.

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