



MEDIA RELEASE

SLR PRODUCTIONS TO PITCH OB DOC “AUSSIE MOBILE VET” PILOT AT MIP JUNIOR & MIPCOM

Sydney, Australia – October 1, 2014...

SLR Productions will debut the company’s first ‘observational documentary series’ with the pilot of “Aussie Mobile Vet” featuring at this year’s MIP Junior & MIPCOM market.

**Image attached*

“Aussie Mobile Vet” will provide audiences with a unique insight into the world of one of Sydney’s busiest veterinary clinics run by 32 year old identical twin sisters, Dr Audrey and Dr Alison Shen, as they juggle their busy lives as vets, wives, mums and business owners.

Against the backdrop of one of Australia’s most vibrant and beautiful cities, we join these extraordinary young vets on the road in their “Aussie Mobile Vet” van and also back at their clinic, “Happy Tails Veterinary Hospital”.

Providing an exceptional standard of medical and surgical care to their furry and feathery animal patients, we share the twin vets’ highs and lows from real pet emergencies to everyday animal care in this exciting and heart-warming series.

CEO and Executive Producer of SLR Productions, Suzanne Ryan said, “SLR Productions has a long and rich history of creating exceptional characters and stories in its programs for children and families so I am delighted to be adding this character-based observational documentary to our programming portfolio. The pilot will be launched at this year’s MIP Junior & MIPCOM. Dr Alison and Dr Audrey Shens’ dedication, infectious enthusiasm and love for animals, great and small, will make “Aussie Mobile Vet” a compelling and entertaining television series”.

The “Aussie Mobile Vet” pilot will be available for screenings at MIP Junior and MIPCOM.

SLR PRODUCTIONS

SLR Productions is one of Australia’s leading Emmy and multi award winning children’s entertainment companies, specialising in the creative development and production of world-class media content. Established in 2002 by CEO, Suzanne Ryan, SLR is recognised for creating successful brands such as the action adventure animated series *The Skinner Boys*, action comedy drama *Sam Fox: Extreme Adventures*, the internationally acclaimed preschool property, *Guess How Much I Love You™*, the cartoon series *GASP!™* and the Emmy Award winning animated series *I Got a Rocket™*. SLR’s passion is to make creative, adventurous, imaginative and exciting programmes for audiences worldwide. The company has produced more than 130 hours of content sold in more than 160 territories worldwide. With its highly experienced development and production divisions, SLR partners with major broadcasters, producers, distributors, publishers and creative both locally and internationally to create hit shows with a truly global reach.

www.slrproductions.com

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