



MEDIA RELEASE

SLR PRODUCTIONS' ORIGINAL ANIMATED DETECTIVE COMEDY SERIES 'LEXI & LOTTIE' TO BE ADAPTED FOR PUBLISHING

*Penguin Random House to Release Storybooks and Activity Books
Based on Original Television Series*

Wednesday May 31 2017, Sydney Australia....

SLR Productions' original animated detective comedy series 'Lexi & Lottie' has been picked up by Penguin Random House to be adapted into storybooks and activity books for the Australian tween market.

The two storybooks and two activity books based on the 26 x 24 minute animated series aimed at 6 to 9 year olds have been written by SLR Productions' Script Producer Melanie Alexander, who also wrote the television series scripts. Both the storybooks and activity books contain original television series artwork created by SLR Productions.

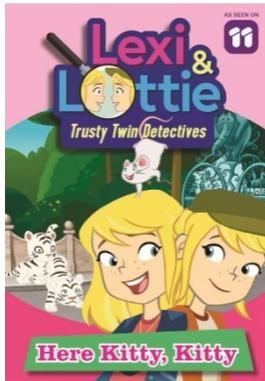
The series is an original programme created by SLR Productions' in-house creative and development team consisting of Executive Producer Suzanne Ryan, Creative Director Jo Boag and Script Producer Melanie Alexander. It is currently airing on Australia's ELEVEN and will soon be seen this July on Super RTL in Germany, as well as throughout Europe and in China.

"Our beloved trusty twin detectives 'Lexi & Lottie' are the perfect fit for Penguin Random House's tween publishing market. Their vibrant and energetic personalities, along with their detective adventures at Appleton Animal Park translate incredibly well into storybook adventures and activity books. *Here Kitty, Kitty* and *Art for Art's Sake* are both fun stories for tweens, the *Detective Handbook* features all of Lexi and Lottie's top secret detective tips and tricks, and the *Ultimate Activity Book* is filled to the brim with crime-solving, case-breaking, crook-catching activities," said SLR Productions' CEO and Executive Producer, Suzanne Ryan.

"Penguin Random House Australia are so excited to be launching the Lexi and Lottie book series. From the moment we heard SLR Productions' pitch for the show we knew that these fun, action-packed episodes would translate perfectly into books for young readers. The series is hugely commercial, both in look and content, but also has strong educational themes such as animal welfare, problem solving and social justice which will ensure its longevity," said Publisher – Brands & Partnerships Penguin Random House, Young Readers, Holly Toohey.

Being identical twins is an asset for 12-year-old detectives Lexi and Lottie, especially when it comes to cracking crimes in their country town of Appleton and its Animal Park. Everyone knows two heads are better than one!

Add a little twin telepathy to the mix, a pet mouse with a nose for clues and their hilarious journalist friend, Fred, and you have a dynamic crime-solving combination that leaves local crims scratching their heads!



Here Kitty, Kitty: Purr and Pounce the white tiger cubs are being presented to the public for the very first time at Appleton Animal Park - but disaster strikes when Lexi and Lottie discover Pounce has gone missing, with only a soft toy left behind. The Twin Detectives enlist their Grandpa and best friend, Fred, to find out who stole their tiger. Will Lexi and Lottie crack the case and track down the missing cub?

Art for Art's Sake: Camilla the gorilla's paintings have been stolen from Appleton Animal Park and it is up to the Trusty Twin Detectives to solve this terrible crime. With a little bit of twin trickery and team work, Lexi and Lottie, along with Fred and Mozart the mouse, follow every lead in the hope of returning the missing paintings to Camilla. As the case progresses, all the clues point to a very surprising suspect.

Aspiring detectives will also love the **Lexi & Lottie Detective Handbook** and **Ultimate Activity Book**. Packed with activities, quizzes, crime-solving tips and animal facts, the Trusty Twin Detectives will teach inquiring minds about secret codes, the science of fingerprints, using logic and reason to solve cases, and loads more!



SLR PRODUCTIONS

SLR Productions is one of Australia's leading Emmy and multi award winning children's entertainment companies, specialising in the creation, development and production of world-class media content.

SLR Productions is the media company behind brands such as the internationally acclaimed preschool property **Guess How Much I Love You – The Adventures of Little Nutbrown Hare**; the animated twin detective series **Lexi & Lottie: Trusty Twin Detectives**, the animated adventure series **The Skinner Boys – Guardians of the Lost Secrets**, the award winning adapted UK picture book **Captain Flinn and The Pirate Dinosaurs**, the drama series **Sam Fox: Extreme Adventures**, and the Emmy Award winning animated series **I Got a Rocket™**. SLR's passion is to make creative, adventurous, imaginative and exciting programmes for audiences worldwide.

Established in 2002 by Founder & CEO, Suzanne Ryan, SLR Productions has produced more than 160 hours of content sold in more than 150 countries throughout the world. With its highly experienced development and production divisions, SLR partners with major broadcasters, producers, distributors, publishers and creative both locally and internationally to create hit shows with a truly global reach.

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