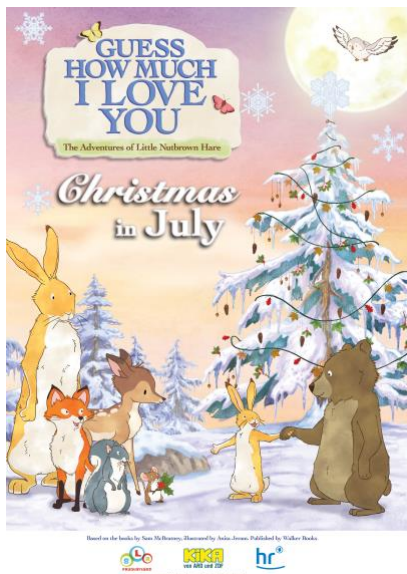


DISCOVER CHRISTMAS IN JULY AT EVENT CINEMAS

GUESS HOW MUCH I LOVE YOU – THE ADVENTURES OF LITTLE NUTBROWN HARE 'CHRISTMAS IN JULY' DASHING ONTO BIG SCREENS

**CHRISTMAS THEMED SPECIAL AND BONUS TELEVISION EPISODES TO PREMIERE ON THE
BIG SCREEN ACROSS AUSTRALIA AT EVENT CINEMAS
FROM JULY 25 2019 DAILY**



Join your favourite meadow friends, Little Nutbrown Hare, Big Nutbrown Hare, Little Field Mouse, Little Redwood Fox, Little Grey Squirrel and Blue Bird from July 25 for a Christmas cinematic adventure with **GUESS HOW MUCH I LOVE YOU – THE ADVENTURES OF LITTLE NUTBROWN HARE - Christmas in July.**

Screening in 55 EVENT Cinemas locations nationally, the award-winning 26 minute Christmas Holiday Special 'Christmas to the Moon and Back' with bonus 2 x 10 minute festive themed episodes, 'The Holly Branch' and 'Feast Day' are from prolific Australian children's television company SLR Productions' brand, **GUESS HOW MUCH I LOVE YOU - THE ADVENTURES OF LITTLE NUTBROWN HARE.**

This selection of timeless children specials will screen daily for two weeks and is the perfect way to treat your little one this July with their first cinema experience or a family fun day out.

The esteemed Guess How Much I Love You brand by Australia's SLR Productions has produced two television seasons comprising 78 episodes as well as two holiday special films and broadcasts in over 160 countries. The SLR Productions animated series is based on the classic book of the same name written by Sam McBratney, illustrated by Anita Jeram and published by Walker Books. This year marks the 25th year anniversary of the book, having sold more than 32 million copies.

The animated series relates the adventures of everyone's favourite meadow friends the Nutbrown Hares; Little Field Mouse, Little Redwood Fox, Little White Owl and Little Grey Squirrel with the same endearing charm and love that's made the show a major success.

The meadow friends are always playing, laughing and discovering the wonder that their world holds whilst keeping love and friendship as the major themes.

Christmas to the Moon and Back

On a snow-covered Christmas Eve, Little Nutbrown Hare and his friends stumble across a little Brown Bear who is lost. Determined to return their young friend back to his mother in time for Christmas, the friends venture bravely into the unknown woods. Through this epic journey we are reminded that the greatest gift of Christmas is being with the ones you love.

The Holly Branch

Little Nutbrown Hare wakes up to a surprise gift from Little Spotty Deer. This gives Little Nutbrown Hare and Little Field Mouse the idea to surprise all their other friends with gifts too.

Feast Day

Little Nutbrown Hare and his friends try to find a special place and special food for Feast Day. Will he find anywhere special enough?

RELEASE: Guess How Much I Love You: Christmas in July

DATE: Thursday 25 July 2019 – Thursday 8 August 2019

TIME: Check local cinema guide

RUN TIME: 46 minutes

COST: \$10 per person excludes online booking fee

EVENT CINEMA TICKETS:

www.eventcinemas.com.au/EventsFestivals/GuessHowMuchILoveYouChristmasInJuly

LOCATIONS:

ACT - Greater Union Australian Capital Territory (Capitol Manuka)

NSW - Event Cinemas New South Wales (Bondi, Burwood, Campbelltown, Castle Hill, Glendale, Hornsby, Hurstville, Kotara, Liverpool, Macquarie, Miranda, Parramatta, Top Ryde, Tuggerah) Greater Union (Beverly Hills, Cronulla, Shellharbour), Birch, Carroll & Coyle (Coffs Harbour, Lismore)

NT - Event Cinemas Northern Territory (Palmerston), Birch, Carroll & Coyle (Darwin Casuarina)

QLD - Event Cinemas Queensland (Cairns Central, Carindale, Chermside, Coomera, Indooroopilly, Kawana, Loganholme, Mount Gravatt, North Lakes, Pacific Fair, Robina, Smithfield, Springfield, Townsville Central), Birch, Carroll & Coyle (Cairns Earlville, Capalaba, Coolangatta, Ipswich, Mackay North, Maroochydore, Morayfield, Noosa, Rockhampton North, Strathpine, Southport, Toombul, Toowoomba GC)

SA - Event Cinemas South Australia (Marion), Greater Union Film House (Glenelg), Greater Union (Arndale)

WA - Event Cinemas Western Australia (Innaloo, Whitford) Greater Union (Morley)

SOCIAL MEDIA

Facebook: www.facebook.com/slr productions.sydney/

Instagram: www.instagram.com/slr productions

Hashtag : #guesshowmuchiloveyouchristmasinjuly

ABOUT SLR PRODUCTIONS:

SLR Productions is one of Australia's leading Emmy and multi award winning children's entertainment companies, specialising in the creation, development and production of world-class media content. SLR Productions is the media company behind brands such as *Guess How Much I Love You*; *Space Nova*; *Alice Miranda*; *The Skinner Boys – Guardians of the Lost Secrets*; *Lexi & Lottie: Trusty Twin Detectives*; *Captain Flinn and The Pirate Dinosaurs*; *Sam Fox: Extreme Adventures*; and *I Got a Rocket*. SLR's passion is to make creative, adventurous, imaginative and exciting programmes for audiences worldwide. Established in 2002 by Founder & CEO, Suzanne Ryan, SLR Productions has produced more than 180 hours of content sold in more than 165 countries throughout the world. With its highly experienced development and production divisions, SLR partners with major broadcasters, producers, distributors, publishers and creative both locally and internationally to create hit shows with a truly global reach.

www.slrproductions.com

ABOUT EVENT CINEMAS:

Event Cinemas is the ultimate experience for movie-goers. Complete entertainment precincts that offer state-of-the-art venues that deliver the ultimate cinema experience with quality food and beverage: from bars with extensive wines by the glass and highly trained baristas in the purpose built cafes, to Scoop Alley – our self-service candy bar, with delicious offerings of hot food, real coffee and our favourite frozen coke. The dining experience at Event Cinemas is far from being just about the popcorn.

Then there's our big movie experience – Vmax, with big seats, big sound and a huge 20 metre digital screen it all adds up to maximum impact. Or, our biggest star to date – Gold Class, the best luxury cinema experience in the world. With every seat, literally, the best seat in the house.

www.eventcinemas.com.au